



Sustainable Solutions: How cement helps recycle everyday waste

Draft Agenda

Thursday, 16 May | 09:30 -11.30

The Office: Rue d'Arlon 80, Brussels

The cement industry is working hard to reduce its reliance on fossil fuels by using a technique called co-processing. This sees waste used as both a fossil fuel replacement and as a raw material.

CEMBUREAU is organising a **pop-up event** that will show participants how **everyday materials can be recycled and recovered for energy through co-processing.**

09:00 – 09:30 Journalist Preview

09:30 - 10:00 Registration and Welcome coffee

10:00 - 10:05 Welcome address from Koen Coppenholle

10:05 – 10:15 Finnish Permanent Representation on the importance of increasing waste targets at national level (TBC)

10:15 – 10:30 Eric Waeyenbergh, Advocacy Manager and Health Geocycle Europe on the potential of co-processing

10:30 – 11:30 Stands Open