

CEMBUREAU launches fresh look!

Brussels 27 April 2017 – CEMBUREAU, the European Cement Association, is proud to unveil its new look!

The first big change is the CEMBUREAU logo, which aims to combine a traditional feel with a more contemporary look. Secondly, a revamped website is now LIVE, combining a fresh feel with, rich, prioritised content. Thirdly, CEMBUREAU's newsletter shifts from monthly to bi-monthly to ensure the latest news reaches our readers more quickly.

The new website means that everyone can now benefit from the ultimate user-friendly experience with improved functionality throughout, allowing you to access the latest industry news and activities.

Key highlights :

- Want to know what our latest position is on a key topic under discussion? Then look no further. Our Policy Focus section provides background on relevant legislation, its current status and our latest position.
- Want to browse our latest news or publication? Then check our news and views section!
- Head over to our [innovation page](#) to learn more about the projects currently underway.
- Want to know more about how cement is made? [Click here!](#)

Furthermore, the new website allows you to share pages of interest across Twitter, Facebook and Linked In.

To make sure you stay up to date with our latest news, subscribe to our [Press Release](#) and [Newsletter](#) mailing lists.

Items which may interest you:

- On the policy agenda:
 - [EU Emissions Trading Scheme](#)
 - [Circular Economy](#)
- Latest publications:
 - [Cement Standards of the World](#)
 - [Cement production: An untapped waste management solution](#)

We have also incorporated a '[News](#)' section, which covers news of relevance to our sector from external sources to keep you well informed about the latest headlines and legislative developments.

We invite you to explore the new website, share your opinion [@CEMBUREAU](#) and sign up for the new CEMFOCUS.

About CEMBUREAU: The European Cement Association based in Brussels is the representative organisation of the cement industry in Europe. Currently, its Full Members are the national cement industry associations and cement companies of the European Union (except for Malta and Slovakia) plus Norway, Switzerland and Turkey. Croatia and Serbia are Associate Members of CEMBUREAU. A cooperation agreement has been concluded with Vassiliko Cement in Cyprus.

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