

CEMBUREAU SIGNS JOINT INITIATIVE ON STANDARDISATION

Brussels 15 December 2017 – CEMBUREAU signed the [Joint Initiative for Standardisation](#) in which the European Commission, EU/EFTA Member States, national and European standardisation bodies as well as industry associations participated.

By signing this document, CEMBUREAU endorses the crucial importance of standards for innovation and progress in the internal market and for Europe's competitiveness, growth and contribution to social welfare. The objective of the Initiative is to work towards prioritisation, modernisation and appropriate speed for timely standards.

CEMBUREAU is looking forward to work with the Commission and all other stakeholders on the three cluster domains that have been identified to achieve that goal: (i) increase awareness, education and understanding about the European Standardisation System; (ii) ensure, through cooperation, transparency and inclusiveness, adequate, high-quality and user-friendly European standards and (iii) support European competitiveness in global markets.



About CEMBUREAU: The European Cement Association based in Brussels is the representative organisation of the cement industry in Europe. Currently, its Full Members are the national cement industry associations and cement companies of the European Union (except for Malta and Slovakia) plus Norway, Switzerland and Turkey. Croatia and Serbia are Associate Members of CEMBUREAU. A cooperation agreement has been concluded with Vassiliko Cement in Cyprus.

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